

Press Briefing –

Initiative to Reduce Emissions from Marine Bunker Fuel: Creating the World's Greenest Cruise Ship

Invitation to Press Briefing on Peace Boat's EcoShip Project
In partnership with Institute for Sustainable Energy Policies (ISEP)

The design for the world's "greenest" cruise ship has been finalised, and its **maiden voyage in 2020** will be announced at COP21. The plans for this whole-system, future-ready 55,000 ton cruise ship have been developed by a world-class team of over 30 engineers, scientists and thinkers from the fields of ship-building and cutting-edge eco-technology (including renewable energy, architecture, biophilia and waste management). The EcoShip Project is the brainchild of Peace Boat, a Japan-based NGO in Special Consultative Status with the Economic and Social Council of the United Nations, which has been running educational voyages for peace and sustainability since 1983.

With a stunning hull form inspired by the whale, the vessel's ecologically friendly features include 10 retractable solar-panelled sails and retractable wind generators; as well as a future-ready hybrid engine. Together with its projected cuts of CO₂ emissions and impressive energy efficiency, Peace Boat's EcoShip will be the **flagship for green technology in passenger shipping**, serving as a model for cruise operators worldwide.

The EcoShip will sail for Peace Boat's **around the world educational voyages** carrying 5000 people per year; host **exhibitions of green technology** in up to 80 ports per year; and serve as a **floating sustainability laboratory** able to contribute to research on the ocean, climate and green marine tech.

The global shipping industry is one of the major contributors to GHG emissions. While the cruise industry represents only a tiny fraction of world shipping, it **must contribute to the agenda of solutions** and also has the **greatest potential to raise awareness and effect change**. In this spirit we are launching our EcoShip: a ship that will embody in both its form and its activities a vision for a climate-friendly future and **lead the way towards a green cruising model**.

We invite you to see the ship's design and eco-features and learn more about the sustainability activities the Peace Boat EcoShip will carry out.

Panel of Speakers:

Tatsuya Yoshioka, Founder and Director of Peace Boat
Matsubara Hironao, Institute for Sustainable Energy Policies (ISEP)
Choi Yul, President, Korean Green Foundation

Date: 5 December 2015 (Saturday)

Time: 11.30am

Venue: Press Room 3, Media Center, Le Bourget*

**Only accessible to accredited media/participants to COP. Live Webcast available and later viewable on demand at <http://unfccc6.meta-fusion.com/cop21/channels/press-room-3>*

For further information, please contact:

Maria de la Fuente
Peace Boat, EcoShip Project Coordinator
+41-79-5525301
maria.delafuentee@gmail.com
www.ecoship-pb.com

Peace Boat is a Japan-based NGO in Special Consultative Status with the Economic and Social Council of the United Nations. It has been organizing educational and advocacy around the world cruises on a social business model since 1983.

